

FIREWORKS MARKETING

SOCIAL MEDIA MANAGEMENT | ONLINE MARKETING | 1:1 TRAINING

FREE 40-MINUTE BRAINSTORMING SESSION

Let's chat in-person or with a video call! No strings attached.

I'd love to learn more about your business, brainstorm how you can best utilize online marketing to achieve your business goals and visit about how Fireworks Marketing can help.



MONTHLY SOCIAL MEDIA MANAGEMENT

Customized social media management packages for Facebook, Instagram or Pinterest can include...

- Creating copy that informs and engages your followers
- Designing social media graphics that generate heightened interest in posts
- Sourcing content from your website, stock photos, videos or other files
- Scheduling posts at optimized times
- Interacting with audience with follow-up comments
- Sourcing industry-related content to add further value for your audience
- Regular social media site maintenance and updates
- BONUS: Subscription to Fireworks Marketing emails

MONTHLY FEE: Contact me to discuss pricing for your customized plan.



EMAIL MARKETING

Email marketing packages are designed to generate leads, foster relationships and create a call to action for your subscribers. Packages can include...

- Designing lead magnets (free content) to help grow your email list
- Working with you to create content to share with your subscribers featuring news, promos, product updates or other info
- Scheduling emails at optimized times
- BONUS: Subscription to Fireworks Marketing emails

MONTHLY FEE: Contact me to discuss pricing for your customized plan.

FIREWORKS MARKETING

SOCIAL MEDIA MANAGEMENT | ONLINE MARKETING | 1:1 TRAINING

ONE-ON-ONE SOCIAL MEDIA TRAINING

You want to be awesome at managing your own Facebook, Instagram or Pinterest pages but need a little guidance to learn the how-to's and strategies. Social media trainings can include...

- Customized, one-on-one training based on your current skills
- Developing strategies to convert followers into paying customers and/or avid supporters
- Brainstorming content ideas to engage your audience

TRAINING FEE: \$75 / 1-hour training OR \$100 / 1.5-hour training
Includes a FREE 15-minute discovery call prior to the training.



PAYMENT

Contact me to discuss pricing for customized social media management and email marketing plans.

Payment is due on the 1st of each month for that month's services. Payment can be made online with a credit card or PayPal.



READY TO UP YOUR ONLINE MARKETING GAME? LET'S CHAT!

kristina@fireworkphilosophy.com